



Company Profile

Overview

Cyrus-Proximity is a global, Houston-based Fleet, Resources and Performance Management Solutions Provider founded in 2005. We operate according to a "best-in-class" service model supported by a "right-the-first-time" work ethic as well as a commitment to the highest level of customer service that nurtures long-term relationships with our clients.

The Company consists of multiple independent Business Units addressing specific business requirements including:

Location Based Services (LBS) - Orion Dynamic Data Solutions

(Including, but by no means limited to, Automated Vehicle Tracking Systems or AVLS & Driver & Vehicle Performance Management Systems or DVPMS)

Mission Statement

Cyrus Proximity's commitment and motivating force is to supply the necessary technology and human skills to 'leverage' your investment in physical assets and human resources; ensuring management of your key resources is fully within your control.

Cyrus Proximity's products and services are delivered in a professional, efficient and cost-effective manner further ensuring that any 'payback period' is quickly realized and your return on resource investment (RORI) is optimized.

We will achieve this by:

- Focusing on specific target markets and geographic regions.
- Offering best-in-class Solutions, Consultancy and Professional Services, including outsourcing of operations, where required.
- Developing a culture of Customer Service Excellence at a local level to build and promote long term successful relationships with our clients.
- Continuous improvement in the quality and scope of our products and services.
- Developing competitive advantage and sustaining cost efficiency for our Clients.
- Ensuring growth in earnings for our Shareholders.

This focus will allow us to achieve our objective of developing a market leadership position in each of the major sectors in which we operate.



Strategic Partnerships

Each Cyrus Proximity Division has strategic partnerships with international and ME companies of the highest standing in their industry sectors and which provide class-leading products and/or services.

This allows us to offer a complete consultancy, implementation and ongoing support service to clients in both the Middle East and Greater Houston Area.

Our People

In order to capitalize on the company's full potential, we have appointed a seasoned, highly-experienced international management team to work alongside the partners and enable us to utilize global expertise and business disciplines.

From this point our Personnel Development policies are centered on creating a corporate culture aimed at attracting and retaining the most experienced/highest quality personnel available.

Our Values & Business Philosophy

Corporate policies are a reflection of company values or the principles which are consistent with, and which will inform and direct, our actions and activities.

Our business philosophy can be summarized as:

- We put our Customers first
- We strive to earn our Client's trust and loyalty
- We work for the success of our clients, our company and each other
- We seek to deliver the highest quality in all that we undertake to deliver
- We are professional at all times
- We work as one team
- We respect the culture and norms of the countries/regions in which we operate
- We support personal growth through education, Training and new opportunities
- We are committed to continuous improvement
- More than simply responding to Customer or market needs we will proactively seek to anticipate them
- We continually strive to build and retain our leadership in the industry
- We are committed to achieving our core business objectives



Quality & Warranty Policies

We are required to operate in a number of the most demanding environments in the world where reliability, performance and integrity are at a premium and quality is critical for future success.

In our pursuit of best practice our policy is to strive to exceed performance expectations while supplying products and services that are delivered on time, to budget and always perform to specification. We warrant our deliverables to our Clients accordingly.

Summary

A comprehensive, 'best-in-class' service provision model, supported by a 'right first time' philosophy, as well as a commitment to the highest quality in Customer Services and to building long-term relationships with our Clients, provides a very attractive 'value proposition' and positions Cyrus Proximity for growing operational success in the region.

How to Contact US

For further information on how Cyrus Proximity can help you meet your business objectives please contact Cyrus Proximity by sending your inquiry to info@cyrusproximity.com.



Location Based Services – Dynamic Data Solutions

Cyrus Proximity operates a comprehensive, full-service Location Based Services Division (LBS) that covers a very wide range of LBS services. An aspect of our LBS provision is the supply of AVLS & Driver and Vehicle Performance Management (DVPM) Systems and a comprehensive range of services to support this product range. We currently offer several brands of AVLS & DVPM Systems throughout the world, each of which is different in terms of overall application, functions & features. All have proven to be very reliable systems and are utilized worldwide by many of the oil and gas industry majors, both as an aid to fleet management and cost efficiency, and also as a valuable aid to improve staff health and safety.

AVLS & DVPM Systems are offered by Cyrus Proximity as an outsourced service for a monthly fee per unit, i.e. Cyrus Proximity can provide you with everything it requires to utilize the system, with the whole system managed through a combination of on-and-off-site services delivered by Cyrus Proximity.

Cyrus Proximity is a certified Distributor for various AVLS & DVPM Solutions, and provides its clients with solutions that are fit for purpose, rather than 'just' selling a product. Therefore we work closely with our clients to identify which product of our suite will suit your needs best and we will tailor our services to your requirements.

2.1 Driver and Vehicle Performance Management Systems

Cyrus Proximity offers off the shelf as well as customized LBS solutions for sectors ranging from Government, Oil & Gas, and Logistics to Retail. Below you will find summaries of the benefits of Cyrus Proximity's LBS.

2.1.1 Fleet Management

Cyrus Proximity's DVPM system gives you the location, direction and speed of everything in your fleet at your fingertips, on one dashboard. Fleet customers can know and track precisely how each driver is behaving and how each GPS leased vehicle is being operated. Instant routes can be generated for turn-by-turn directions. And with on-board metrics can alert a fleet manager to optimize vehicle maintenance. It can also provide your customers with an electronic Hours of Service (HOS) compliance solution.

2.1.2 Increased Productivity and Performance

Crews are often more productive when supervisors are on-site. With the Co-Location report you'll be able to monitor how much time supervisors are spending at the work site, as well as keeping an eye on excessive congregating.

2.1.3 Route Management and Delivery

Route management reduces miles driven, while it shows you every truck in real-time while it tracks the metrics you need to measure. Together, they make your drivers more efficient, your scheduling a snap, your TOD (Time Of Delivery) a breeze – and your entire Delivery services more productive.

Route management plans routes, and re-plans to accommodate daily changes, meaning you can make more service calls in a day. It is the secure, data-driven GPS system that shows you actual truck activity making your drivers more efficient, your frequency scheduling a snap.

2.1.4 Work Site and HSE Compliance

On any construction or similar site there'll be compliance issues you need to observe – restricted access areas, noise ordinances and hours of operation. How can you make sure all your crews are complying with work site policies, avoiding infringements, shut downs etc. Cyrus Proximity provides customized solution which you can easily monitor start and stop times, worker activity or equipment use and receive instant alerts for any exceptions.

Our LBS offers tools to help you improve all your KPIs for quality: employee safety, compliance, maintenance, and fuel economy and loss recovery. With 24/7 real-time location, direction and speed for every vehicle at your fingertips.

Support your company policies with alerts for aggressive driving, unauthorized offloading, customized oil sector specific reports and other out-of-parameter behaviour. At the same time, plan on better fuel economy, real-time metrics and maintenance alerts to support your green fleet benchmarks.

2.1.5 Billing and Contract Bidding

With verified GPS tracking, you'll know exactly what the actual hours of use are for any or all of your equipment. Easily charge-out your rental equipment based on actual usage as well as verifying the correct number of hours worked by employees.

Validate your payroll timesheets and accurately know your daily billing and since you know exactly what the daily usage is, you can bid for new work more successfully without the fear of under-quoting.

2.1.6 Sites and Equipment Security

Work sites are always popular targets for thieves. With asset tracking you can monitor any exceptions in real-time, whether it's unauthorized use, restricted access or a stolen asset. It doesn't matter whether your equipment is old or new, non-powered or even outside the cellular network, asset tracking can prevent misuse and, in the event of theft, assets can be recovered faster, saving you downtime and insurance costs.

2.1.7 Mapping

Detailed maps are supplied with the standard offering. Alternatively, 3rd party supplied maps can be incorporated. Maps can be customised to your specific requirements (e.g. by including layover & refuelling stops, destinations, etc.).

Unlimited Zones or 'Geo Fences' locations, boundaries, routes, etc. so that alarms or messages are sent when vehicles cross a threshold location parameter defined.



Supports full parameterization e.g. zones within zones with different rules (e.g. speeding limits).

2.1.8 Auxiliary Connections

DVPMS can give you the real-time metrics you need now for heavy machinery tracking. For better fleet management from vehicle and equipment recovery to optimized fuel use, exception alerts, maintenance scheduling.

With a functionally-rich on-screen dashboard you can take management beyond simple tracking by adding advanced navigation, routing and machine metrics to put you in control of all your assets.

It doesn't matter whether your equipment is old or new, non-powered or even outside the cellular network; we know how to get the best information from it with a comprehensive range of GPS tracking devices and compatible hardware.

2.1.9 Integration

Cyrus Proximity' LBS gives you the power to see, monitor and optimize all your rolling resources in real-time. With extensive APIs to support seamless integration, bringing us aboard is one more headache solved.